



NEWS

Jump For Ooch

KRG CHILDREN'S CHARITABLE FOUNDATION
 Continues its commitment to Camp Oochigeas
 With 2nd annual Family Fun Festival and Wakeboard / Water-ski Show
 Saturday, August 11, 2007 4:00 p.m. – 6:00 p.m.
 The Lake Joseph Club
 Lake Joseph, Muskoka



For 24 years, Camp Oochigeas has been providing hope, self-esteem and the magic of camp to thousands of children with cancer. Each year, over 200 children affected by childhood cancer participate in Camp Oochigeas programs at no cost to their families. The sleepover camp would not exist if not for the generous contributions made by corporations and individuals. Medical equipment along with trained medical staff are on hand 24/7 throughout the summer months to meet the needs of these campers.



The KRG Children's Charitable Foundation has been a strong supporter of Camp Oochigeas since 2003. "We are continually looking at innovative and inter-active ways to generate funds to help sustain the camp" explains Steven Wise, Chairman of the KRG Children's Charitable Foundation. "Last year, we were excited to launch "Jump for Ooch" – a water-ski show organized by Summer Water Sports Inc. and hosted by the KRG Children's Charitable Foundation in association with ClubLink and The Lake Joseph Club. Due to the crowd who attended and the feedback received, we are thrilled to host the 2nd annual "Jump for Ooch" on Saturday, August 11th", continued Mr. Wise. The program features the best water-skiers and wakeboarders in the entire Muskoka area and all of Canada. Prior to the show, guests will enjoy a complimentary family barbeque/picnic right on the grounds of the Lake Joseph Club.

Last year's event welcomed well over 350 families on land and numerous families in boats enjoyed the show from the water's edge. Over 30 Summer Water Sports staff comprised the show and corporate challenges pertaining to the ski jumps resulted in over \$10,000 being raised for Camp Oochigeas. Plans for this year's show are now underway with the anticipation of even great numbers in attendance and more money being raised for the kids at Camp Oochigeas.



About the KRG Children's Charitable Foundation:

Founded almost twenty years ago, by Steven Wise, Chairman and CEO of KRG Insurance Group and the KRG Senior Management Team, the Foundation is dedicated to raising awareness and much-needed funding for children facing obstacles. Whether a physical challenge, mental disability, emotional or educational need, the KRG Children's Charitable Foundation is committed to enriching the lives and experiences of children. Since its inception, the foundation has donated millions of dollars to registered children's charities including (but not limited to) The Hospital For Sick Children, Ontario Science Centre, Salvation Army – Toy Mountain Campaign, The Centre for Abuse Awareness, York Region Community Safety Village and The CNIB Lake Joseph Centre.

KRG Children's Charitable Foundation - Media Library

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