

## Jump for Ooch event planned

Jul 18, 2007

After a successful fundraiser last year, the KRG Children's Charitable Foundation is again teaming up with Summer Water Sports (SWS) for the second annual Jump for Ooch event.

Last year's event welcomed well over 350 families on land and numerous families in boats enjoyed the show from the water's edge. Over 30 SWS staff comprised the show and corporate challenges pertaining to the ski jumps resulted in over \$10,000 being raised for Camp Oochigeas. Plans for this year's show are now underway with the anticipation of even greater numbers in attendance and more money being raised for the kids at Camp Oochigeas.

"We are continually looking at innovative and interactive ways to generate funds to help sustain the camp," explained Steven Wise, chairman of the KRG Children's Charitable Foundation. "Last year, we were excited to launch Jump for Ooch, a water-ski and wakeboard show organized by Summer Water Sports Inc. and hosted by the KRG Children's Charitable Foundation in association with ClubLink and the Lake Joseph Club. Due to the crowd who attended and the feedback received, we are thrilled to host the second annual Jump for Ooch on Saturday, August 11."

The program features the best water-skiers in the entire Muskoka area and all of Canada. Prior to the show, guests will enjoy a complimentary family barbecue/picnic right on the grounds of the Lake Joseph Club.

For 24 years, Camp Oochigeas has been providing hope, self-esteem and the magic of camp to thousands of children with cancer. Each year, over 200 children affected by childhood cancer participate in Camp Oochigeas programs at no cost to their families. The sleepover camp would not exist if not for the generous contributions made by corporations and individuals. Medical equipment along with trained medical staff is on hand 24 hours a day, seven days a week throughout the summer months to meet the needs of these campers.

The KRG Children's Charitable Foundation has been a strong supporter of Camp Oochigeas since 2003.

KRG Children's Charitable Foundation was founded almost 20 years ago by Steven Wise, chairman and CEO of KRG Insurance Group and the KRG Senior Management Team. The foundation is dedicated to raising awareness and much-needed funding for children facing obstacles. Since its inception, the foundation has donated millions of dollars to registered children's charities including (but not limited to) The Hospital For Sick Children, Ontario Science Centre, Salvation Army – Toy Mountain Campaign, The Centre for Abuse Awareness, York Region Community Safety Village and the CNIB Lake Joseph Centre.

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