

Media Release

**Canadian Association
for the Advancement of
Women and Sport and
Physical Activity**



**L'Association canadienne
pour l'avancement
des femmes du sport et de
l'activité physique**

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For Immediate Release**

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CAAWS Partners with the Canadian Women's Foundation

Ottawa, ON . . . The Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS) has been selected to participate in the pilot phase of the Canadian Women's Foundation's *Girls' Fund*. Through the *Girls' Fund*, CAAWS will collaborate to deliver *On the Move* programs with the City of Calgary Recreation (AB), Miramichi Community Recreation Department (NB), and the Boys and Girls Clubs of Newfoundland and Labrador.

The *Girls' Fund* grant supports *On the Move*, CAAWS' national initiative to increase opportunities for inactive girls and young women (ages 9-18) to participate in sport and physical activity. Theresa Harvey Pruden, CAAWS' Chair, said, "This is a great opportunity to continue connecting with the community to validate and enhance the *On the Move* initiative. CAAWS is excited to partner with the Canadian Women's Foundation and three great communities that have been committed to creating opportunities for girls and young women for many years."

The *Girls' Fund* was created by the Canadian Women's Foundation to help girls between the ages of 9 and 13 build resiliency by increasing critical thinking skills, mastery of new skills, good decision making, and leadership experience. CAAWS is one of six programs selected as representing the most promising approaches to working with vulnerable girls through science and math, sports and physical activity, and/or leadership. The *Girls' Fund* builds on the Canadian Women's Foundation's work with teens in the violence prevention area, and represents a holistic approach to working with girls and young women.

The *Girls' Fund* was created by the Canadian Women's Foundation through the support of their individual and corporate donors:

*Ann Southam
KRG Children's Charitable Foundation
RBC Foundation
Today's Parent magazine
Zukerman Family Foundation
and an anonymous donor*

About CAAWS

CAAWS encourages girls and women to participate and lead in sport and physical activity. A not-for-profit organization, CAAWS offers a number of services, programs and resources to

a variety of clients, including sport and physical activity organizations, teachers, coaches, health professionals and recreation leaders. CAAWS works in close co-operation with government and non-government organizations across sectors and jurisdictions on activities and initiatives that advocate for positive change for girls and women in sport and physical activity in Canada.

About the Canadian Women's Foundation

The Canadian Women's Foundation is the only national foundation dedicated to improving the lives of women and girls. With funding from individuals, companies and institutions seeking an effective way of creating lasting economic and social change, the Foundation supports programs that help end violence against women, lift low-income women out of poverty, and build resiliency in girls.

Visit www.caaws.ca for more information about CAAWS and *On the Move*.

Visit www.cdnwomen.org for more information about the Canadian Women's Foundation and the *Girls' Fund*.

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